



Investor Relations | Smithfield Foods USA, Global Food Company

Krakus Celebrates 58th Annual Chicago Air and Water Show with Donation to Polish Legion of American Veterans

CHICAGO, Aug. 22, 2016 (GLOBE NEWSWIRE) -- Krakus, "The True Imported Polish Ham," is donating \$2,500 to the Illinois State Department of the Polish Legion of American Veterans to help them continue to support the rehabilitation of veterans. Krakus, an official sponsor of the Chicago Air and Water Show, made the donation Sunday during a special presentation at the show.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/8229f94d-37ff-493c-81bd-87f55dd28d9e>.

"This donation is not only important to us, it is important for all of the veterans that we assist and help in the state of Illinois," said Robert Swan, National Vice Commander, Polish Legion of American Veterans. "It is a great honor to be recognized by Krakus and presented with this donation."

The Polish Legion of American Veterans is an organization committed to the ideals of patriotism, charity and volunteerism through allegiance to the United States of America, honoring our country's standards and aiding in the rehabilitation of disabled veterans.

The donation highlights a month-long celebration by Krakus to honor the City of Chicago and its Air and Water Show. Both are rich in history and tradition, much like the Krakus Polish Ham. The Krakus "Ham Train," is rolling through Chicago until September 11th, bringing the authentic taste of Poland to the Chicago Transit Authority.

Two of Chicago's Blue Line trains are covered in imagery reminiscent of Krakus ham. In addition, commuters traveling to the Lakeshore area will spot 102 buses displaying images of Krakus Ham sandwiches.

"Krakus takes pride in the significance of Polish history and tradition," said Michael J. Sargent, Senior Brand Manager, Krakus. "We are excited to present the Polish Legion of American Veterans with this donation. We know it will help support military veterans and their families."

As part of Krakus' involvement in the Air and Water Show, Chicago's #1 deli ham treated crowds to delicious Krakus Polish Ham samples, coupons and giveaways.

For more information on Krakus, please visit KrakusFoods.com. Krakus is a brand of Smithfield Foods.

About Krakus

Crafted with care and expertise in Poland, Krakus is authentic Polish Ham. Krakus is cured naturally with only the finest hand-selected ingredients and recipes passed down through centuries. The result is truly delectable. A one-of-a-kind, mouthwatering taste only experienced with true imported Polish ham. Treat your family to the incomparable taste of Krakus, ideal for sandwiches, salads and other recipes. Accept no imitations. For unrivaled quality and unsurpassed flavor, there is only Krakus.

About Smithfield Foods

Smithfield Foods is a \$14 billion global food company and the world's largest pork processor and hog producer. In the United States, the company is also the leader in numerous packaged meats categories with popular brands including Smithfield®, Eckrich®, Nathan's Famous®, Farmland®, Armour®, John Morrell®, Cook's®, Kretschmar®, Gwaltney®, Curly's®, Margherita®, Carando®, Healthy Ones®, Krakus®, Morliny®, and Berlinki®. Smithfield Foods is committed to providing good food in a responsible way and maintains robust animal care, community involvement, employee safety, environmental and food safety and quality programs. For more information, visit www.smithfieldfoods.com.

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