



Investor Relations | Smithfield Foods USA, Global Food Company

Armour Introduces New Flame Grilled Beef Sliders

LISLE, Ill., Aug. 31, 2016 (GLOBE NEWSWIRE) -- Armour is once again making great meals, easy. Already the makers of delicious and convenient products including frozen meatballs, pepperoni and portable meal kits, Armour will now offer flame grilled beef slider patties.

Armour Sliders are perfect for the busy household. The fully-cooked, flame grilled sliders make a delicious appetizer, snack or even a quick and easy meal for the whole family. They just need to be heated and are then ready to serve.

"Armour is always looking for innovative ways to make new, great tasting products, easy," said Jennifer Zmrhal, senior director of marketing for Smithfield Foods. "Armour Sliders are delicious flame grilled patties that are fully-cooked and ready to eat in minutes. This is just another great solution for busy households."

New Armour Original Beef Sliders are currently available at select grocers across the country with additional distribution planned throughout the remainder of the year. The sliders are available in both a 12 ounce bag and also a 20 ounce re-sealable family size bag.

For more information about Armour, visit www.armourmeats.com.

Armour is a brand of Smithfield Foods.

About Armour

With America's favorite frozen meatballs, LunchMakers portable meal kits, and pepperoni products, Armour® is proud to be a trusted brand that provides convenient, delicious and affordable meal options for smart, sensible families since 1867.

About Smithfield Foods

Smithfield Foods is a \$14 billion global food company and the world's largest pork processor and hog producer. In the United States, the company is also the leader in numerous packaged meats categories with popular brands including Smithfield®, Eckrich®, Nathan's Famous®, Farmland®, Armour®, John Morrell®, Cook's®, Kretschmar®, Gwaltney®, Curly's®, Margherita®, Carando®, Healthy Ones®, Krakus®, Morliny®, and Berlinki®. Smithfield Foods is committed to providing good food in a responsible way and maintains robust animal care, community involvement, employee safety, environmental and food safety and quality programs. For more information, visit www.smithfieldfoods.com.

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