



Investor Relations | Smithfield Foods USA, Global Food Company

CB Old Country Store®, USO and Kroger Partner to Honor Military Families

LEBANON, Tenn., Nov. 18, 2016 (GLOBE NEWSWIRE) -- CB Old Country Store®, a leading provider of traditional, country-style classics in the supermarket, partnered with Kroger and the United Service Organizations (USO) on Friday to honor military families from Fort Campbell and the Nashville area by supporting the USO's local "Dawna's Dinners" program.

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/8cb2a98b-3a4a-4ad0-b743-b319d2e11f62>

CB Old Country Store hosted a special presentation at a Kroger store in Shelbyville, Tenn. to support the USO and the local military families the organization serves. Representatives from USO Fort Campbell/Nashville received \$5,000 in groceries at Kroger, courtesy of CB Old Country Store, to benefit the "Dawna's Dinners" program and other initiatives.

"The USO is humbled to be the conduit for businesses that want to provide opportunities to our military service members and their families," said USO Center Director Kari Moore. "The CB Old Country Store donation of groceries at Kroger stores will have immediate and real impact on our Fort Campbell troops, particularly as they are making their holiday travel plans and entering the often expensive gift-giving season."

As a leading military support organization, the USO strengthens America's military service members by keeping them connected to family, home and country throughout their service to the nation. Through locations around the world, the USO offers programs such as "Dawna's Dinners," which provide service members and their families with free, healthy meals.

As part of the event, Kroger customers were treated to samples of CB Old Country Store's iconic country-style products, including savory deli meats like Sweet Smoked Ham, Pan Roasted Turkey Breast and Oven Roasted Turkey Breast.

"Supporting and honoring America's military families is something we care deeply about at CB Old Country Store," said CB Old Country Store Licensing Manager Julie Whitnel. "We are thankful to have an opportunity to support military families in Tennessee and grateful to Kroger for their partnership as we present the USO with \$5,000 in groceries."

USO Fort Campbell/Nashville covers three regions in Tennessee. With two offices in Fort Campbell and two offices in Nashville, USO Nashville provides morale-boosting support, services and programs to service members and military families throughout the local area.

"It's important to everyone at Kroger to help make a difference in our community," said Kroger Deli Merchandising Director Don Smith, "We are honored to be involved in this event with CB Old Country Store and we appreciate the service that the military provides to our country."

To learn more and join in supporting our nation's military, visit <http://www.uso.org/nashville>.

Smithfield Foods is the licensee of Nathan's Famous pre-packaged hot dogs.

About CB Old Country Store®

Bring home the homestyle taste with CB Old Country Store® food products. Now available at your supermarket, from center cut bacon to a variety of deli meats, CB Old Country Store® provides a convenient way to enjoy homestyle flavors with your family and friends. Experience the comfort of good country cooking at a fair price. For more information and to find products near you, visit cboldcountrystore.com.

DISCLAIMER: Neither Cracker Barrel Old Country Store, Inc. nor CB OLD COUNTRY STORE products are affiliated with Kraft or Kraft's CRACKER BARREL cheese.

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Packaged Meats Sales Corp.

About Smithfield Foods

Smithfield Foods is a \$14 billion global food company and the world's largest pork processor and hog producer. In the United States, the company is also the leader in numerous packaged meats categories with popular brands including Smithfield®, Eckrich®, Nathan's Famous®, Farmland®, Armour®, John Morrell®, Cook's®, Kretschmar®, Gwaltney®, Curly's®, Margherita®, Carando®, Healthy Ones®, Krakus®, Morliny®, and Berlinki®. Smithfield Foods is committed to providing good food in a responsible way and maintains robust animal care, community involvement, employee safety, environmental and food safety and quality programs. For more information, visit www.smithfieldfoods.com.

About the USO

The USO strengthens America's military service members by keeping them connected to family, home and country, throughout their service to the nation. At hundreds of locations worldwide, we are united in our commitment to connect our service members and their families through countless acts of caring, comfort, and support. The USO is a private, non-profit organization, not a government agency. Our programs, services and entertainment tours are made possible by the American people, support of our corporate partners and the dedication of our volunteers and staff. To join us in this important mission, and to learn more about the USO, please visit uso.org.

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