



Investor Relations | Smithfield Foods USA, Global Food Company

Kretschmar® Announces Fifth Annual Partnership with CMA Fest® to Offer Unforgettable Country Music Experience

SMITHFIELD, Va., March 06, 2019 (GLOBE NEWSWIRE) -- [Kretschmar](#)® Premium Deli Meats & Cheeses is once again inviting country music fans nationwide to enter for a chance to win an unforgettable country music experience. By partnering with the Country Music Association (CMA), Kretschmar is offering fans more than just access, but an experience, a feeling of belonging with Section K; presenting one grand prize winner and a guest with a four-night stay in Music City during CMA Fest® in June, along with hotel accommodations, spending cash, and concert tickets.

"You can find the best music and food in a city like Nashville," said Michael Baughman, Smithfield Foods director of marketing brand strategy. "Kretschmar Premium Deli Meats & Cheeses stand for legendary taste, and we want to offer our fans an experience that meets those expectations. We're delighted to bring this remarkable opportunity to our fans once again."

Now through April 30, 2019, Kretschmar Deli fans can enter for a chance to win by visiting www.KretschmarDeli.com/sectionksweeps and filling out the electronic entry form, or by posting on Instagram or Twitter with #SectionKsweeps. For more information about Kretschmar Deli, or to review the complete set of rules and enter the sweepstakes, please visit www.KretschmarDeli.com/sectionksweeps.

NO PURCHASE NECESSARY TO ENTER OR TO WIN. Sweepstakes ends April 30, 2019. Must be at least 18 years of age and legal resident of the 50 United States or the District of Columbia. Sweepstakes is void where prohibited by law. Sponsor: Smithfield Packaged Meats Sales Corp, 200 Commerce St., Smithfield, VA 23430. To enter, view official rules and prize details visit www.kretschmardeli.com/sectionksweeps.

About Kretschmar

Kretschmar® Premium Deli Meats & Cheeses has meant quality since 1883. Our hams are made with a unique hardwood smoking process. Kretschmar poultry and beef are hand-trimmed using the finest cuts. Our full line of Off-The-Bone deli meats is delicately sliced from the leanest, most tender cuts. And our premium Wisconsin cheeses repeatedly win in competitions worldwide. Try the Legendary Taste of Kretschmar today. For great recipes and more, like us on [Facebook](#) or visit our website at www.kretschmardeli.com. Kretschmar is a brand of Smithfield Foods.

About Smithfield Foods

Smithfield Foods is a \$15 billion global food company and the world's largest pork processor and hog producer. In the United States, the company is also the leader in numerous packaged meats categories with popular brands including Smithfield®, Eckrich®, Nathan's Famous®, Farmland®, Armour®, Farmer John®, Kretschmar®, John Morrell®, Cook's®, Gwaltney®, Carando®, Margherita®, Curly's®, Healthy Ones®, Morliny®, Krakus®, and Berlinki®. Smithfield Foods is committed to providing good food in a responsible way and maintains robust animal care, community involvement, employee safety, environmental, and food safety and quality programs. For more information, visit www.smithfieldfoods.com, and connect with us on [Facebook](#), [Twitter](#), [LinkedIn](#), and [Instagram](#).

About CMA Fest

The Ultimate Country Music Fan Experience™ began in 1972 as Fan Fair®, which drew 5,000 fans to Nashville's Municipal Auditorium. Now in its 48th year, the legendary festival has become the city's signature Country Music event that hosts tens of thousands of fans from all 50 states, Puerto Rico and 36 international countries. In 2018, CMA Fest featured 11 official stages with hundreds of artists performing—all to benefit music education. CMA Fest is a one-of-a-kind festival with artists donating their time to perform so ticket proceeds can directly benefit high-quality music programs across the country through the CMA Foundation. CMA Fest is filmed for an ABC Television Network special, with 2019 marking the 16th consecutive year the event has been filmed for television, a feat no other music festival has achieved.

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A photo accompanying this announcement is available
at <http://www.globenewswire.com/NewsRoom/AttachmentNg/01674356-c5f7-4a3b-bfc7-63873718838f>.

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