

Investor Relations | Smithfield Foods USA, Global Food Company

Nathan's Famous® and Publix Collaborate for Donation to The Miracle League of Miami-Dade

MIAMI, April 22, 2019 (GLOBE NEWSWIRE) -- <u>Nathan's Famous®</u> is proud to announce they've teamed up with <u>Publix Super Markets</u> for the third year to donate a year of free hot dogs and \$1,000 in gift cards to the <u>Miracle League of Miami-Dade</u>.

The Miracle League is an organization that offers exclusive accommodations for special needs children to play baseball. In 2009, founders Keith Reilly and Karl Sturge first offered assistance to a local special needs child to play ball and were overwhelmed with the positive impact it had on the child, his family, his teammates, and the community. From that moment, they decided every child deserves the chance to play baseball, and they committed to making it happen.

"It is a great privilege to support the Miracle League of Miami-Dade for another year," said Elizabeth Di John, Smithfield Foods director of marketing. "We are proud to work with this organization that continues to create positive life experiences for children and young adults with special needs."

"We are incredibly grateful to Nathan's Famous and Publix Super Markets for continuing to support our mission in helping special needs children play baseball in our community," said Karl Sturge, Miracle League of Miami-Dade co-founder.

Smithfield Foods is the licensee of Nathan's Famous pre-packaged hot dogs, selling a wide variety of beef franks at supermarkets across the country including a natural casing, skinless, bun-length, 50 percent reduced fat, Angus, and more.

About Nathan's Famous®

Nathan's is a Russell 2000 Company that currently distributes its products in 50 states, the District of Columbia, Puerto Rico, the U.S. Virgin Islands, Guam, and twelve foreign countries through its restaurant system, foodservice sales programs and product licensing activities. Last year, over 550 million Nathan's Famous hot dogs were sold. Nathan's was ranked #22 on the Forbes 2014 list of the Best Small Companies in America and was listed as the Best Small Company in New York State in October 2013. For more information about Nathan's Famous please visit www.nathansfamous.com or www.facebook.com/nathansfamous.

About Smithfield Foods

Smithfield Foods is a \$15 billion global food company and the world's largest pork processor and hog producer. In the United States, the company is also the leader in numerous packaged meats categories with popular brands including Smithfield®, Eckrich®, Nathan's Famous®, Farmland®, Armour®, Farmer John®, Kretschmar®, John Morrell®, Cook's®, Gwaltney®, Carando®, Margherita®, Curly's®, Healthy Ones®, Morliny®, Krakus®, and Berlinki®. Smithfield Foods is committed to providing good food in a responsible way and maintains robust animal care, community involvement, employee safety, environmental, and food safety and quality programs. For more information, visit <u>www.smithfieldfoods.com</u>, and connect with us on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, and <u>Instagram</u>.

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