

Investor Relations | Smithfield Foods USA, Global Food Company

## Chef Marcelle Afram of Bluejacket Wins DC Central Kitchen's Capital Food Fight

Signature fundraising event raises over \$815,000 for local nonprofit's culinary training and antihunger programs.

November 7, 2019 – Washington, D.C. – Chef Marcelle Afram took home the top honor last night at <u>DC Central Kitchen's</u> signature fundraising event, <u>Capital Food Fight</u>, presented by <u>Smithfield Foods</u>. Local chefs Marcelle Afram of Bluejacket, Kyoo Eom of Dirty Habit, Adam Greenberg of Coconut Club, and <u>Johanna Hellrigl</u> of Mercy Me went head-to-head in a thrilling culinary battle on the stage of DC's hottest event venue, <u>The Anthem</u>.

This year's Capital Food Fight brought together over 2,000 guests, 80 tasting restaurants and live on-stage entertainment at The Anthem. Battling chefs were asked to create dishes using secret ingredients ranging from Simply Seasoned Plant-Based Protein Starters presented by Pure Farmland, a Smithfield Foods brand, Stokes Purple® sweet potatoes, presented by Keany Produce and Gourmet and Frieda's Specialty Produce, and Global Animal Partnership Rated Dry Aged Tomahawk Steak presented by Whole Foods Market.

In a nod to DC's mixology scene, guests voted in the People's Choice Mixology Competition, sponsored by Beam Suntory. Six mixologists poured specialty cocktails before Sophie Szych of Quill was named the 2019 People's Choice winner for her creation, "Knobbing for Apples" prepared with Knob Creek Rye.

Nationally recognized celebrities came out in full force for the 16th year of Capital Food Fight. This year's judges included Tom Colicchio (Bravo's "Top Chef"), Ryan Zimmerman (Washington Nationals), Andrew Zimmern ("Bizarre Foods" with Andrew Zimmern), and Maneet Chauhan (celebrity chef and restaurateur). José Andrés, Carla Hall, and Spike Mendelsohn co-hosted the annual event, with DC radio personality Tommy McFly ("The Tommy Show") serving as emcee alongside his show co-host Kelly Collis.

Capital Food Fight raised over \$815,000 for DC Central Kitchen to continue its work fighting hunger differently in the nation's capital, including generous donations made during the event and a special matching challenge from Stand Together Foundation.

As the event's presenting sponsor and a leader in the food industry, Smithfield Foods honors its responsibility to help families in need, and is well-placed to make a unique impact. Hunger relief is the cornerstone of the company's social purpose. Through their support for food banks, disaster relief efforts, and community outreach programs, Smithfield helps raise both funding for, and public awareness of, food insecurity in the communities where their employees live and work. Since 2008, Smithfield has provided more than 140 million servings of protein to food banks, disaster relief efforts, and community outreach programs nationwide.

DC Central Kitchen earns more than half of its annual budget through social enterprise ventures that are powered and led by graduates of the organization's acclaimed Culinary Job Training program for adults who have faced barriers to employment. The rest of DC Central Kitchen's budget is secured through charitable fundraising efforts including the Capital Food Fight.

"Smithfield Foods is proud to once again support DC Central Kitchen's Capital Food Fight, a wonderful opportunity to come together with likeminded partners to fight hunger in our nation's capital," said Keira Lombardo, executive vice president of corporate affairs and compliance for Smithfield Foods, and president of the Smithfield Foundation, the company's philanthropic arm. "It's encouraging to see so many in the D.C. community stand up for our neighbors in need to truly make a difference for those struggling with food insecurity and the effects of poverty."

For a full listing of all Capital Food Fight tasting restaurants, competitors, hosts and judges, please visit <a href="https://www.capitalfoodfight.org">www.capitalfoodfight.org</a>.

About DC Central Kitchen

DC Central Kitchen (DCCK) is an iconic nonprofit and social enterprise that combats hunger and poverty through job training and job creation. The organization provides hands-on culinary job training for individuals facing high barriers to employment while creating living wage jobs and bringing nutritious, dignified food where it is most needed. DCCK's social ventures include serving scratch-cooked farm-to-school meals in DC schools, delivering fresh, affordable produce to corner stores in neighborhoods without supermarkets, and operating a fast-casual cafe. DCCK has been featured in national media including *The Washington Post, The Atlantic, National Geographic, PBS NewsHour,* and more. To learn more, visit dccentralkitchen.org or follow @dccentralkitchen on Instagram.

## **About Smithfield Foods**

Smithfield Foods is a \$15 billion global food company and the world's largest pork processor and hog producer. In the United States, the company is also the leader in numerous packaged meats categories. Popular brands include Smithfield®, Eckrich®, Nathan's Famous®, Farmland®, Armour®, Farmer John®, Kretschmar®, John Morrell®, Cook's®, Gwaltney®, Carando®, Margherita®, Curly's®, Healthy Ones®, Morliny®, Krakus®, and Berlinki®. Smithfield Foods is committed to providing good food in a responsible way and maintains robust animal care, community involvement, employee safety, environmental and food safety and quality programs. For more information, visit <a href="https://www.smithfieldfoods.com">www.smithfieldfoods.com</a>, and connect with us on <a href="facebook">Facebook</a>, <a href="mailto:Twitter">Twitter</a>, <a href="mailto:LinkedIn">LinkedIn</a>, and <a href="mailto:LinkedIn">Instagram</a>.

## **About Stand Together Foundation**

All people have unique gifts and talents – with unlimited potential to offer the world. Stand Together Foundation partners with the nation's top-performing non-profits to help them deepen and grow their impact through innovative solutions to break barriers for people in poverty so that they can realize their unlimited potential. Stand Together Foundation partnered with DC Central Kitchen as they are alleviating the cycle of generation poverty as well as related and compounding issues for families across Washington DC that include food deserts, violence, addiction and mass incarceration – the partnership began in February of 2019 through the Stand Together Foundation Catalyst Program.

Stand Together Foundation is proud to sponsor the Capital Food Fight and support our shared mission to break barriers for people in poverty so that they can realize their potential.

## About The Anthem

Just blocks from the National Mall, The Anthem is the new \$60 million music venue at The Wharf on Southwest Washington, D.C.'s waterfront. The Anthem has a flexible capacity of anywhere from 2,500 to a maximum of 6,000—with many seated and general admission configurations. With full arena production and rigging capabilities, internationally touring artists such as Foo Fighters, Bob Dylan, The Killers, and Lorde are making The Anthem their stop while on upcoming arena tours. The Anthem has a few rows in the balconies that are Super Excellent™ Seats. Each seat is uniquely angled to face the stage at the exact perfect position. Owned by I.M.P., the company that owns the 9:30 Club and operates Merriweather Post Pavilion and the Lincoln Theatre, The Anthem is the first venue of its size in D.C. specifically built from the ground up for music and fills an important void in D.C.'s music scene. www.theanthemdc.com

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