



Investor Relations | Smithfield Foods USA, Global Food Company

## Gwaltney® Donates \$50,000 to Roc Solid Foundation's Ready Bag Program

*Gwaltney® Partners with Organization for Third Year to Build On Hope For Kids Fighting Cancer*

SMITHFIELD, Va., Sept. 10, 2020 /PRNewswire/ -- Gwaltney® has united with [Roc Solid Foundation](#) for the third consecutive year via a \$50,000 donation toward its Ready Bag program, which provides comfort items and essentials to families facing a pediatric cancer diagnosis, specifically when a child may require immediate hospitalization. The donation will support a goal to distribute 1,500 Ready Bags this year through the Building on Hope campaign, as well as the expansion of the Ready Bag program to additional children's hospitals in the Southeast.

Roc Solid Foundation is a nonprofit organization that focuses on two major initiatives: surprising kids with brand new backyard playsets and providing Ready Bags filled with supplies to families when they first hear the devastating news that their child has cancer. The organization has impacted thousands of families since its inception in 2009.

"Partnering with Gwaltney for the third year allows us to reach even more families during a very difficult time," said Roc Solid Foundation's Chief Play Officer Eric Newman. "Ready Bags not only provide the essentials they need for unexpected hospital stays, but they also send a powerful message to families that they're not alone as they begin the very scary journey of fighting pediatric cancer."

Gwaltney will further support Roc Solid Foundation's mission by fulfilling and delivering Ready Bags to hospitals in Norfolk, Va., Charlottesville, Va., Chapel Hill, N.C. and Charlotte, N.C.

"Since 2017, we've supported many Roc Solid Foundation programs and we are honored to continue our support of the organization," said Chris Braselton, brand manager for Gwaltney at Smithfield Foods. "The Gwaltney brand believes in giving back and we're proud to be a part of the growth of the Ready Bag initiative to help kids fighting pediatric cancer."

Gwaltney is a brand of Smithfield Foods. For more information about the partnership, visit [Gwaltneyfoods.com](http://Gwaltneyfoods.com).

### **About Gwaltney**

Founded in 1870 by P.D. Gwaltney in Smithfield, Va., Gwaltney has made the promise to create delicious and affordable food with a variety of bacon, hot dogs, lunchmeats, and sausage. This dedication proves why Gwaltney Great Dogs are America's number one chicken franks and Gwaltney Great Bologna is America's number one chicken bologna. For more information and family recipes, visit [www.GwaltneyFoods.com](http://www.GwaltneyFoods.com) or follow us on [Facebook](#).

### **About Roc Solid Foundation**

The Roc Solid Foundation is a nonprofit based in Chesapeake, Va. that builds hope for families facing pediatric cancer. It's best known for its Play It Forward initiative, which builds custom playsets for kids ages 1 - 8 and completes room makeovers for kids ages 8 - 18. The organization has completed more than 350 Play It Forward projects throughout the country. For more information, visit [www.rocsolidfoundation.org](http://www.rocsolidfoundation.org).

### **About Smithfield Foods, Inc.**

Headquartered in Smithfield, Va. since 1936, Smithfield Foods, Inc. is an American food company with agricultural roots and a global reach. Our 40,000 U.S. and 15,000 European employees are dedicated to producing "Good food. Responsibly.®" and have made us one of the world's leading vertically integrated protein companies. We have pioneered sustainability standards for more than two decades, including many industry firsts, such as our ambitious commitment to cut our carbon impact by 25 percent by 2025. We believe in the power of protein to end food insecurity and have donated hundreds of millions of food servings to our neighbors in need. Smithfield boasts a portfolio of high-quality iconic brands, such as Smithfield®, Eckrich® and Nathan's Famous®, among many others. For more information, visit [www.smithfieldfoods.com](http://www.smithfieldfoods.com), and connect with us on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#).

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