



Investor Relations | Smithfield Foods USA, Global Food Company

SMITHFIELD® SUPPORTS COMMUNITIES DURING COMMONWEALTH CLASH WITH DONATION OF 260,000 SERVINGS OF PROTEIN

The brand teams with the University of Virginia and Virginia Tech to support Feeding Southwest Virginia and Blue Ridge Area Food Bank

SMITHFIELD, Va., Nov. 22, 2023 /PRNewswire/ -- This week, [Smithfield](#)® showed that its sponsorship of the Commonwealth Clash goes beyond just supporting athletics through its donation of much-needed protein to food banks in the communities surrounding Virginia Tech and the University of Virginia (UVA). As a part of Smithfield's Helping Hungry Homes initiative, the brand donation provides 65,000 pounds of protein to the local communities supported by Feeding Southwest Virginia and Blue Ridge Area Food Bank to aid in hunger relief for the region.

Smithfield representatives presented the donations during two events at each respective food bank, highlighting the importance of center-of-the-plate protein donations for residents of these Virginia communities. The brand also showed appreciation for the staff and volunteers at each food bank by bringing its Bacon Bus to provide lunch.

"These donations, as a part of the Commonwealth Clash, bring these two universities — Virginia Tech and University of Virginia — together in the most meaningful way possible," said Jonathan Toms, senior community development manager for Smithfield Foods. "Supporting Feeding Southwest Virginia and Blue Ridge Area Food Bank impacts these communities greatly, and we thank them for their continuous efforts to provide relief to the residents of our home state."

Since the 2014-2015 academic year, Smithfield has sponsored the Smithfield Commonwealth Clash — the rivalry between Virginia Tech and the University of Virginia across all school-sponsored sports. Throughout the year, the company looks to support the communities surrounding Virginia Tech and UVA.

Feeding Southwest Virginia alone channels over \$33 million in food and groceries through 380 partner feeding programs in its 26-county, nine-city region. The Blue Ridge Area Food Bank serves those living with hunger across 25 counties and eight cities on either side of the Blue Ridge. With the help of more than 400 programs and pantry partners, it provides nutritious food to well over 125,000 people each month. But protein continues to be one of the biggest needs for local food banks because of costs and limited resources.

"Receiving this donation from Smithfield brings unsurmountable support in alleviating hunger for Southwest Virginia," said Pamela Irvine, president and CEO for Feeding Southwest Virginia. "We are thankful for the partnership with the high demand for food assistance in our area."

"Smithfield has our gratitude for this generous donation," said Michael McKee, CEO of the Blue Ridge Area Food Bank. "This will provide much-needed center-of-the-plate protein to the residents of our community and continue to provide hope to our neighbors."

About Smithfield

Smithfield® isn't only a leading provider of high-quality pork products. We're a leading provider of the most important part of any meal: premium, high-quality meat. And we take our meat duties seriously. After all, the rest of the meal is just a side dish. Smithfield products were first introduced in 1936 in Smithfield, Virginia, by people who lived for the love of meat. Today, the Smithfield brand stands for craftsmanship, authenticity, and pure passion as we continue to give meat-lovers across the country the deliciousness they crave: our classic bacon, slow-smoked holiday hams, hand-trimmed ribs, marinated fresh pork, smoked meats, and even more meaty magic. All Smithfield products not only meet our customers' high flavor standards but also meet the highest quality and safety standards in the industry. All while being produced right here in the USA. To learn more about the Smithfield portfolio of products, please visit www.Smithfield.com and connect with us on [Facebook](#), [Instagram](#), and [X \(formerly known as Twitter\)](#). Smithfield® is a brand of Smithfield Foods, Inc.

About Smithfield Foods Inc.

Headquartered in Smithfield, Virginia, since 1936, [Smithfield Foods, Inc.](#) is a U.S. food company that employs nearly 60,000 people in seven countries and partners with thousands of American farmers. As one of the world's leading vertically integrated protein companies, we are dedicated to producing "Good food. Responsibly.®" to feed a growing world population. We have pioneered [sustainability standards](#) for more than two decades, including our industry-leading commitments to become carbon negative in our U.S. company-owned operations and reduce GHG emissions 30% across our entire U.S. value chain by 2030. We believe in the power of protein to end food insecurity and have donated hundreds of millions of food servings to food banks, disaster relief efforts and community outreach programs in all 50 U.S. states. Smithfield boasts a portfolio of high-quality iconic [brands](#), such as Smithfield®, Eckrich®, Gwaltney® and Nathan's Famous®, among many others. For more information, visit www.smithfieldfoods.com and connect with us on [Facebook](#), [X](#) (formally known as Twitter), [LinkedIn](#), [Instagram](#) and [Threads](#).

Feeding Southwest Virginia Food Bank

Feeding Southwest Virginia is a partner of Feeding America. For the last four decades, the Food Bank's ultimate mission has been to nourish neighbors, engage community partners, and develop solutions to address food insecurity. The primary function of the Food Bank is to secure and distribute large quantities of food for our neighbors. Approximately, \$28 million worth of food and grocery related products are channeled annually through more than 400 food pantries and meal programs throughout our 26-county and nine-city service region. Visit feedingswva.org for more information."

Blue Ridge Area Food Bank

Founded in 1981 and headquartered in Verona, Virginia, the Blue Ridge Area Food Bank is the largest organization alleviating hunger in western and central Virginia. The Food Bank serves an average of 127,500 people per month across 25 counties and eight cities through distribution centers in Charlottesville, Lynchburg, Winchester, and Verona. We're serving record numbers of Virginians through our network of more than 400 community partners, which includes food pantries, soup kitchens, shelters, schools, libraries, healthcare clinics, community centers, and more. We pledge to continue innovating and adapting to secure, store, and distribute more food to more individuals, families, children, and seniors experiencing hunger. The Food Bank is a partner food bank of Feeding America®, a national association with a network of more than 200 food banks, 21 statewide food bank associations, and over 60,000 partner agencies, food pantries and meal programs. Last year, this charitable food assistance network helped provide 5.2 billion meals to tens of millions of people facing food insecurity. For more information, visit www.brafb.org.

SOURCE Smithfield Foods, Inc.

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