



Investor Relations | Smithfield Foods USA, Global Food Company

# MARGHERITA® DEBUTS 100% ALL-NATURAL CHARCUTERIE CUTS FOR THE ULTIMATE SNACKING EXPERIENCE

*Indulge in a Delicious Summer Snack with Margherita's New Product Assortment, Including Uncured Italian Dry Salami, Uncured Pepperoni and Uncured Genoa Salami Varieties*

SMITHFIELD, Va., July 22, 2024 /PRNewswire/ -- Margherita®, an expert in crafting Italian meats using the highest standards and time-honored techniques, is growing its specialty dry sausage selection with the launch of its new All-Natural Charcuterie Cuts line. Made with high-quality ingredients and authentic Italian spices, these dry sausage slices offer the perfect protein bite for curating premium snacking spreads with exceptional flavor.

The new product assortment features three varieties including Uncured Italian Dry Salami, Uncured Pepperoni, Uncured Genoa Salami, with a savory duo pack of Uncured Pepperoni and Uncured Genoa Salami. Crafted with 100% all-natural ingredients – including pork, beef and authentic spices – the All-Natural Charcuterie Cuts deliver a flawless mix of flavorings for a true Italian taste.

Conveniently pre-sliced and expertly seasoned, the dry sausage selections are an ideal staple for enhancing grazing boards and charcuterie platters, or just enjoying on their own as a protein-packed bite. Each 12 oz. pack contains 6-10 grams of protein per serving with no MSG, artificial flavorings or colorings. Pair with your favorite cheeses, fruits or a glass of wine for a top-notch snacking experience.

Margherita's All-Natural Charcuterie Cuts join the brand's lineup of traditional and specialty meats. From existing pepperoni and salami products to prosciutto and hot ham, the brand's flavorful offerings are skillfully prepared to capture old-world Italian flavor in every bite.

"Catering to charcuterie board lovers and snack enthusiasts alike, our latest dry sausage offerings promise an indulgent, protein-packed bite that is great to enjoy on its own or to enhance any entertaining spread," said Douglas Baldwin, brand manager for Margherita at Smithfield Foods. "As we see a continued craze in the charcuterie category, consumers can feel confident in purchasing Margherita's dry sausage slices because they're made with delicious, 100% all-natural ingredients."

Discover why Margherita's new All-Natural Charcuterie Cuts bring true Italian taste to your table. The 12 oz. packs are available now at select retailers across the country. For more information and recipe inspiration, check out the brand on [Facebook](#), [Instagram](#) and [Pinterest](#), and visit [www.margheritameats.com](http://www.margheritameats.com).

## **About Margherita**

Margherita fine Italian meats add inspiration to otherwise ordinary meals with a diverse selection of traditional and specialty Italian products sure to add a bold touch to any dish. The brand is known for its traditional methods and exceptional quality, supplying meats that families will love. The products are made by a team of dedicated culinary experts who turn the act of making meat products into an art. For true Italian taste, make it Margherita. For more information, visit [www.margheritameats.com](http://www.margheritameats.com) and connect with us on [Facebook](#), [Instagram](#) and [Pinterest](#). Margherita is a brand of Smithfield Foods.

## **About Smithfield Foods, Inc.**

Headquartered in Smithfield, Virginia, since 1936, [Smithfield Foods, Inc.](#) is a U.S. food company that employs more than 54,000 people in seven countries and partners with thousands of American farmers. As one of the world's leading vertically integrated protein companies, we are dedicated to producing "Good food.


Responsibly.®" to feed a growing world population. We believe in the power of protein to end food insecurity and have donated hundreds of millions of food servings to food banks, disaster relief efforts and community outreach programs in all 50 U.S. states. Smithfield boasts a portfolio of high-quality iconic [brands](#), such as Smithfield®, Eckrich®, Gwaltney® and Nathan's Famous®, among many others. For more information, visit [www.smithfieldfoods.com](http://www.smithfieldfoods.com) and connect with us on [Facebook](#), [X](#), formerly known as Twitter, [LinkedIn](#), [Instagram](#)

and [Threads](#).

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For further information: Jacquelyn Smith, HUNTER: on behalf of Smithfield, 646.355.1899, jsmith@hunterpr.com

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