



Investor Relations | Smithfield Foods USA, Global Food Company

Smithfield Foods' Sustainability Report Receives Global Award for Innovation

SMITHFIELD, Va., June 05, 2017 (GLOBE NEWSWIRE) -- Smithfield Foods, Inc. is pleased to announce that it received the Corporate Register's Innovation in Reporting Award for its 2015 Sustainability & Financial Report. Corporate Register's Corporate Responsibility Reporting Awards (CRRA) program also recognized Smithfield as first runner up for Best Integrated Report as well as for Openness & Honesty.

"We are committed to finding new ways to provide comprehensive, accessible information about our industry-leading programs and initiatives to our employees, customers, consumers, and other stakeholders," said Stewart Leeth, vice president of regulatory affairs and chief sustainability officer for Smithfield Foods. "We're honored to be recognized by Corporate Register, and we will continue to develop new tools to further educate and engage our stakeholders."

The CRRA Innovation in Reporting Award is presented annually in recognition of corporate responsibility reports that show new web technology features as well as fresh ways of approaching an issue, engaging stakeholders or presenting an overall picture. For the first time in 2015, Smithfield issued its annual report in segments organized by each pillar of its sustainability program to provide stakeholders with information in a more manageable way. The report featured an online, interactive website as well as case studies to help readers better understand Smithfield's sustainability practices and progress toward its suite of targets. The approach and inventive resources helped Smithfield achieve greater transparency while earning the company recognition among the world's best corporate responsibility reports.

"At Smithfield, innovation extends beyond the latest products hitting grocery store shelves," said Kenneth M. Sullivan, president and chief executive officer of Smithfield Foods. "We're actively and aggressively pursuing fresh ideas and opportunities to work smarter, better serve our customers and better communicate with our stakeholders. This honor acknowledges these efforts and demonstrates that innovation is part of our DNA."

In 2017, Smithfield increased its outreach by providing more resources to highlight its sustainability report by releasing summary videos and infographics with each section of the report, which includes Animal Care, Environment, Food Safety & Quality, Helping Communities, and People. These additional features better engage a broad range of audiences across a variety of channels. Smithfield's 2016 Sustainability Report is now available online at smithfieldfoods.com/2016report.

About Smithfield Foods

Smithfield Foods is a \$15 billion global food company and the world's largest pork processor and hog producer. In the United States, the company is also the leader in numerous packaged meats categories with popular brands including Smithfield, Eckrich, Nathan's Famous, Farmland, Armour, John Morrell, Cook's, Kretschmar, Gwaltney, Curly's, Margherita, Carando, Healthy Ones, Krakus, Morliny and Berlinki. Smithfield Foods is committed to providing good food in a responsible way and maintains robust animal care, community involvement, employee safety, environmental and food safety and quality programs. For more information, visit www.smithfieldfoods.com.

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