



Investor Relations | Smithfield Foods USA, Global Food Company

Smithfield Foods Donates More Than 42,000 Pounds of Protein to Food Bank of Lincoln

LINCOLN, Neb., Feb. 14, 2018 -- Smithfield Foods, Inc. joined forces with B&R Stores—parent company of local retailers, Russ’s Market and Super Saver—to donate more than 42,000 pounds of protein to the Food Bank of Lincoln. Smithfield’s contribution was part of the company’s 2018 Helping Hungry Homes® donation tour. Now in the program’s 10th year, Helping Hungry Homes® is Smithfield’s signature hunger-relief initiative focused on alleviating hunger and helping Americans become more food secure. The donation, equivalent to more than 170,000 servings, will help families fight hunger across Southeast Nebraska.

“Smithfield has a great history of helping the Food Bank of Lincoln support kids and families in Southeast Nebraska,” said Scott Young, executive director of the Food Bank of Lincoln. “This donation will be the centerpiece for thousands of meals on thousands of tables in the coming months.”

The significant donation provided by Smithfield and B&R Stores will provide protein to much of the Food Bank of Lincoln’s expansive service area, which includes more than 60,000 local individuals—including an estimated 19,570 children under the age of 18—across 16-counties in Southeast Nebraska who face hunger each day.

“B&R Stores is proud to join Smithfield again this year in the fight against hunger,” said Pat Raybould, president of B&R Stores, Inc. “Through this donation, we continue to support our community members in need and contribute to Smithfield’s cause to end hunger.”

This is the second large-scale protein donation made by Smithfield to food banks across the country during its 2018 Helping Hungry Homes® tour. Since the program’s inception in 2008, Smithfield has provided nearly 100 million servings of protein to food banks, disaster relief efforts, and community outreach programs nationwide.

“At Smithfield, we’re committed to supporting those in need and the communities we call home,” said Dennis Pittman, senior director of hunger relief for Smithfield Foods. “As we continue our donation tour across the country, we’re honored to contribute to the vitality of our Southeast Nebraska community and provide a nutrient-rich meal to our neighbors in need.”

For more information about Smithfield Foods’ Helping Hungry Homes® initiative and a list of upcoming donation events, visit helpinghungryhomes.com.

About Smithfield Foods

Smithfield Foods is a \$15 billion global food company and the world’s largest pork processor and hog producer. In the United States, the company is also the leader in numerous packaged meats categories with popular brands including Smithfield®, Eckrich®, Nathan’s Famous®, Farmland®, Armour®, Farmer John®, Kretschmar®, John Morrell®, Cook’s®, Gwaltney®, Carando®, Margherita®, Curly’s®, Healthy Ones®, Morliny®, Krakus® and Berlinki®. Smithfield Foods is committed to providing good food in a responsible way and maintains robust animal care, community involvement, employee safety, environmental and food safety and quality programs. For more information, visit www.smithfieldfoods.com.

About Food Bank of Lincoln

Since 1982, the Food Bank of Lincoln has worked to address food insecurity. The mission of Food Bank of Lincoln is to alleviate hunger in Southeast Nebraska. More than 60,000 people in the Food Bank of Lincoln’s 16-county service area—including an estimated 19,570 children under the age of 18—lack consistent, reliable access to enough food to lead an active, healthy life. To learn more, visit <http://www.lincolnfoodbank.org>.

About B&R Stores, Inc.

B&R Stores, Inc., was founded in 1964 by Russ Raybould. During the past 54 years, the company has grown to include 19 stores under several banners including Russ’s Market, Super Saver, Save Best, and Apple Market located in Nebraska and Iowa. For more information, visit brstores.com.

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